

Membership Information and Billing Options

MEMBERSHIP YOUR WAY

Understanding that businesses have different needs and expectations from their Membership, we invite you to maximize your membership by choosing the best options for your business.

The Wyoming County Chamber of Commerce has built its membership dues structure based on four different membership tiers. Each tier features a variety of benefits and services. Just review the enclosed Membership Tier Options and choose the tier that best meets the needs and benefits for your business. **Benefits can also be purchased individually as well - details are enclosed.**

Make the most of your membership and take advantage of your benefits!

Membership Tiers

Standard \$120 or \$255
Advantage \$410
Advantage Plus \$585
Community Investor . \$1,750

YOUR INVESTMENT

Annual Investment \$ _____

Sponsorships (OPTIONAL) \$ _____
(From the attached Sponsorship Options Form)

Flex Options \$ _____
(From the attached Form)

Total \$ _____

AUTO-RENEW OPTION

☐ Please automatically re-bill the credit card on file. I understand that billing will take place on January 1st of each year until written notice is given to stop. If you check this box, a Chamber representative will call you to get credit card information

Company Name _____ # of Employees _____

Location Address _____

City _____ Zip _____

Mailing Address _____

City _____ Zip _____

Company Phone _____ Company Fax _____

Website www. _____

Social Media Sites: _____ Facebook _____ Twitter _____ You Tube _____ Instagram

_____ Linked In _____ Pinterest _____ Foursquare

Company e-mail _____

Year Business was Established _____

Representative #1: Mr./Ms. _____

Position _____ Direct Phone _____

Email _____

Rep #2: Mr./Ms. _____

Position _____ Direct Phone _____

Email _____

Primary Business Category _____
(please select from listings on reverse)

Additional Business Categories (if applicable based on membership tier or Flex Option purchase - \$50/category)

Business Description (to be used on website-please write clearly or email to info@wycochamber.org)

- ☐ I prefer mail. Please do not email or fax information related to my membership
- ☐ I would like to be contacted regarding purchasing advertising in the Business Directory
- ☐ I would like to be contacted regarding purchasing advertising in the Travel Guide (restrictions apply)
- ☐ I would like assistance in obtaining affordable health insurance
- ☐ I would like to offer a Member-to-Member discount. Please contact me for details

Directory and Website Categories

Please use these listings to select your business directory and website category listing. Please select the appropriate number of categories based on your membership level and include it on the Membership Verification Report on the other side of this sheet. Additional categories can be purchased. See the Flex Options form for specific pricing.

If you have any questions or do not see a listing you would like, please contact the Chamber office at 786-0307.

Advertising

Advertising
Graphic Design
Marketing
Newspapers
Printing
Publishing
Radio Station
Sign Making
Silkscreen / Embroidery
Video Production

Agriculture

Agricultural Advocacy
Agricultural Services, Supplies & Equipment
Farms
Feed Dealers
Logging
Maple Syrup & Equipment
Meat Processing

Arts, Culture and Entertainment

Arts, Culture and Entertainment
Disc Jockey
Theater

Automotive, Aviation & Marine

Automotive
Automotive: Car Wash
Automotive: Glass
Automotive: Parts
Automotive: Sales
Automotive: Service
Boat Sales & Service
Collision Shop
Small Engine Repair
Tires

Business & Professional Services

Abstract
Architects / Engineers
Attorneys / Law Firms
Auctioneers
Business Services
Collection Agencies
Consultant
Driveway Sealing
Dry Cleaning/Laundry Service
Economic Development
Funeral Homes
Interior Decorating
Notary Public
Office Supplies & Services
Payroll Services
Photography
Private Investigator
Rental Car Company
Rentals
Services

Communications

Communications
Cell Phone

Computers, IT & Technology

Computer Sales / Service
Web Design & Hosting

Employment & Staffing

Employment Agencies

Family, Community & Not-for-Profit

Organizations

Finance & Insurance

Accounting / Bookkeeping
Banks
Credit Union
Financial Services
Insurance
Tax Return Preparation

Government & Education

Education
Library
School
Towns/Villages

Health Care

Adult Residential Living
Chiropractors
Counseling Service
Dentists
Health Services
Hearing Devices
Hospice Care
Hospital
Optical
Pharmacies
Physical Therapy
Physicians

Home & Garden

Building Supplies
Cabinetry/Woodworking
Cemetery Maintenance
Cemetery Monuments
Cleaning Services
Fly and Insect Control
Generator Sales, Service & Repair
Gravel & Crushed Stone
Hardware
Heating and Air Conditioning
Invitations, Announcements and Party Supplies
Landscaping
Laundromats
Lawn & Garden
Nurseries / Greenhouses
Petroleum
Plumbing & Heating
Portable Toilets
Propane Gas
Recycling
Refrigeration
Storage Facilities
Tree Services
Water Treatment/System Supplies
Well Drillers
Windows & Doors

Industrial & Manufacturing

Industrial Coating
Manufacturing
Trucking
Welding & Fabricating

Lodging, Travel & Tourism

Bed & Breakfast
Campgrounds
Conference Center
Hotels / Motels
Travel Agencies

Other

Associate Member
Transportation/Logistics

Personal Services & Care

Beauty Salons
Daycare/Childcare
Fitness
Massage Therapy

Pets & Veterinary

Pet Supplies & Services
Veterinarians

Public Utilities

Utilities

Real Estate & Construction

Apartments
Appraisers

Real Estate & Construction

Brokers
Commercial Real Estate
Construction & Maintenance
Contractor - Heating / Air
Contractors
Electrical Contractors
Excavating Contractors
Home Inspections
Home Remodeling
Land Surveyors
Manufactured Homes
Real Estate Developers
Real Estate Rentals
Realtors
Roofing

Religious Organization

Pastoral Services

Restaurants, Food & Beverage

Bakery
Banquet Facility
Butcher Shop
Catering
Convenience Stores
Restaurants

Shopping & Specialty Retail

Antiques
Appliance Sales & Service
Bookstores
Consignment/Thrift Shop
Fabrics, Crafts, Quilts and Hobby
Florists
Furniture & Bedding
Gifts / Collectibles
Groceries
Jewelers
Liquor Stores
Music Store
Shopping
Trophies
Wine & Beer Making Supplies

Sports & Recreation

Bowling Alley
Dance Studio
Golf Courses
Horseback Riding
Hunting / Fishing
Motorcycles & Snowmobiles
Pools & Spas
Recreation
Snowmobile Associations
Taxidermy
Tent Rentals



36 Center Street, Suite A
Warsaw, NY 14569
(585) 786-0307

www.wycochamber.org
info@wycochamber.org
www.gowyomingcountyny.com

Standard Membership

This membership tier is designed for the business looking for the standard Chamber membership level that features all of the benefits and services you have enjoyed as a member all along. This level gives visibility, helps build awareness of your business, its products and services, and also allows you the opportunity to make contacts that lead to potential new business.



Benefits & Services

- ◇ Special member only pricing to networking events, special seminars and Chamber events
- ◇ Two (2) **FREE** Educational Seminars per year (restrictions apply)
- ◇ **Member only** discounted office supply program
- ◇ **Member only** discounts on natural gas and electric
- ◇ **Member only** discount on AAA Membership (both new and renewal)
- ◇ Assistance and education in navigating and obtaining affordable health care
- ◇ Receive information about training resources available to your company
- ◇ Business referral service exclusive to member businesses
- ◇ Free job listings on Chamber website and social media outlets
- ◇ Complimentary Notary Service
- ◇ Complimentary use of Chamber conference room
- ◇ Pro-business advocacy at the local, state, and federal government levels
- ◇ Subscription to Chamber Newsletter and low-cost advertising opportunities
- ◇ Email updates and alerts
- ◇ \$100 discount on Leadership Wyoming tuition
- ◇ Membership Certificate and decal to display at your business
- ◇ E-Plaque for your website
- ◇ Discount Prescription Drug Card (available for **ALL** employees)



Exposure & Networking

- ◇ Listing in Wyoming County Business Directory - distributed to every household and business in the county (20,000+ printed each year)
- ◇ Listing in Wyoming County Travel Guide (when applicable) - distributed outside of the county to bring tourists to the county (75,000+ printed each year)
- ◇ Business listing on County Chamber website - www.wyochamber.org and/or County Tourism website - www.gowyomingcountyny.com (combined annual hits of nearly 4 million/year)
- ◇ Direct link to your business website from your listing online
- ◇ Opportunity to include marketing materials in the "Welcome to Wyoming County" new resident packets (an additional cost applies, call for details)
- ◇ Enhanced listing on Chamber website with a google map and space for business logo or photo
- ◇ The opportunity to participate in joint advertising ventures such as travel guides, brochures, commercials etc. to further promote your business (additional fees may apply)
- ◇ Rack space in Wyoming County Ag & Business Center lobby
- ◇ Business marketing materials displayed in the Chamber & Tourism booth at the Wyoming County Fair and placement of marketing materials in bag drops at local fairs & festivals
- ◇ Press releases and newsworthy information published in Chamber Newsletter
- ◇ Eligible for low cost marketing in Business Directory, Travel Guide and Website advertising
- ◇ Ribbon cutting ceremony package for new or expanded business
- ◇ Brochures distributed to area campgrounds and recreational facilities during the peak tourism season
- ◇ Opportunity to have business name listed in Buy Local campaigns in print and radio promotions
- ◇ 25% Savings on Annual Pre-Pay Constant Contact e-marketing account
- ◇ Use of Chamber's logo in advertising and on marketing material

Membership Investment:
\$120 per yr (1-10 employees)
\$255 per yr (11 or more)

Be sure to check out the upgrade options and Flex Option items on the following pages →

Membership Tier Options

Advantage Membership

This membership tier is designed for even greater marketing opportunities through the Chamber. It includes all of the benefits of the Standard Membership, as well as:

Benefits & Services

Cost is \$410

Value is \$650

- ◇ 1 additional category listing in the Business Directory and on the Chamber website
- ◇ 1 set of ready-to-use member mailing labels or an insert in member mailing (call for availability and timing)
- ◇ 1 E-Blast through Constant Contact (goes out to over 1,200 email addresses)
- ◇ \$25 Chamber Bucks to be used to attend a networking event or business seminar
- ◇ Business Anniversary/Milestone Promotion in Newsletter
- ◇ 1 additional complimentary admission at a Chamber sponsored educational seminar (some restrictions apply)

Advantage Plus Membership

This membership tier allows members to take their marketing efforts to a new level. This level adds the opportunity to market your business and gain exposure through sponsorship of the Chamber's major events. This level includes all of the benefits of a Standard and Advantage membership, as well as:

Benefits & Services

Cost is \$585

Value is
\$1150

- ◇ Up to 4 category listings in the Business Directory and on the Chamber Website
- ◇ Two additional of either RTU member mailing labels and /or an insert in member mailing (call for availability)
- ◇ 2 E-Blasts through Constant Contact (goes out to over 1,200 email addresses)
- ◇ An additional \$25 Chamber Bucks to be used to attend a networking event or business seminar
- ◇ Sponsorship at the Event level for 1 event of your choice and the associated perks with that sponsorship (some restrictions apply. See sponsorship form for more information)

Community Investor Membership

Community Investors are business leaders who step forward and in essence serve as advocates and representatives of the entire membership to influence legislative change and help secure resources that will improve the economic viability of Wyoming County. This level includes all of the benefits of a Standard, Advantage, and Advantage Plus membership, as well as:

Benefits & Services

Cost is \$1750

Value is
PRICELESS

- ◇ Enhanced business listing in membership directory
- ◇ Recognition on Community Investor signage at all events
- ◇ Company logo on homepage of the Chamber website with link to your website
- ◇ Company logo, photo and contact information included in any event slideshow
- ◇ Company brochure and/or specialty handouts available at all events
- ◇ Community Investor signature apparel item
- ◇ Invitation to exclusive meetings with elected officials
- ◇ Sponsorship of ALL events with 2 complimentary registrations to the Chamber's Annual Awards Reception
- ◇ **NEW for 2017!!** Marketing materials included in all Welcome to Wyoming County new resident packets (Company provides materials to be included)
- ◇ Company logo in all Chamber newsletters
- ◇ Direct presentation/agenda item with Chamber Board of Directors

Chamber Website

www.wycochamber.org



ALL NEW

OPPORTUNITIES

coming soon

Tourism Website

www.GoWyomingCountyNY.com



Sidebar Banner

\$50/month

(Conditions apply for advertising on this website. Call for Details)

Additional Flex Options

Not ready to upgrade to the next membership level but still want to take advantage of additional member benefits? Select as many flex options as you'd like, simply check them off below and add the total to your invoice.

- ☐ **NEW for 2017!!** Marketing materials included in all Welcome to Wyoming County new resident packets (Company provides materials to be included) - \$50 for the year
- ☐ E-Blast sent through Constant Contact (emails are sent two times, if time allows, to more than 1,000 email addresses)--\$50
- ☐ Additional Category Listing in Chamber Directory & on Chamber Website—\$50/listing
- ☐ Business Anniversary/Milestone Promotion in Newsletter—\$50
- ☐ Ready-to-Use Membership Mailing Labels—\$100

Sponsorship Opportunities

Sponsorship of major Chamber events is an excellent way to reach new customers, promote your business and create awareness about your products and services.

Pride of Wyoming County Ag Dinner

Held in March, this sell out event attracts 350 people and provides a unique opportunity to celebrate and recognize the importance of the industry.

\$1,000 Presenting Sponsor—Event promoted as being exclusively presented by your company. Sponsorship includes 2 complimentary tickets to the event, the opportunity to distribute company information or handouts at the event, preferred seating and all the benefits of an event sponsor (only 1 available)

\$150 Event Sponsor—Event sponsors enjoy company logo, photo and information included in event slideshow, promotion in event program and on all event signage, name recognition in the Chamber newsletter, on the Chamber website, in all event related press releases, and of course recognition at the event (Multiple sponsorships available).

Annual Awards Reception

Held in May, this is the premier business event in Wyoming County attracting nearly 200 people on an annual basis. Companies are recognized with the Chamber's Annual Awards.

\$1,000 Presenting Sponsor—Event promoted as being exclusively presented by your company. Sponsorship includes 2 complimentary tickets to the event, the opportunity to distribute company information or handouts at the event, preferred seating and all the benefits of an event sponsor.

\$100 Event Sponsor—Event sponsors enjoy company logo, photo and information included in event slideshow, promotion in event program and on all event signage, name recognition in the Chamber newsletter, on the Chamber website, in all event related press releases, and of course recognition at the event (Multiple sponsorships available).

Agri-Palooza - Held in June

A celebration of Wyoming County's #1 industry, agriculture. Co-presented along with Wyoming County Farm Bureau, Soil & Water, Farm Service Agency and the Farmland Protection Board. Nearly 4,000 people take part in this family friendly day exploring and experiencing agriculture on a working farm.

\$1,500 Presenting Sponsor—By becoming a presenting sponsor, the event will be marketed as being presented by your company. For example Agri-Palooza is presented by Company XYZ. Your company name and logo will be on all printed materials as well as all media coverage. You will also have the opportunity to have an exhibit space to display information about your business as well as your banner (s) placed throughout the event. Plus, you also enjoy all of the benefits of the T- Shirt Sponsor and event sponsorship. (multiple sponsorships available)

\$500 Hat Sponsor — Business name and logo printed on hats that will be sold on the day of the event. (only 1 available)

\$250 T-Shirt Sponsor — Business name or logo printed on the backs of the Volunteer T-Shirts that will be worn by all volunteers on the day of the event. (multiple sponsorships available)

\$150 Event Sponsor — Event sponsors will have their business name listed on the posters to be displayed throughout Wyoming County as well as having their name listed in any event advertising, business recognized on Facebook and Website for event, business recognition at the event, business recognition with any media marketing done for the event, and business name listed in a thank you ad to run in the Penny Saver and any other print material. Cost is \$125 if combined with an Ag Dinner sponsorship. (multiple available)

Company Name and Contact Person: _____

Event and Sponsorship Level: _____

Event and Sponsorship Level: _____

Event and Sponsorship Level: _____